CAON

David Caon founded his studio in Sydney, in 2009. A creative design practice, CAON excels at applying design thinking to industrial proces. CAON projects range from aircraft interiors to tableware, from architecture to furnishings for workplace and the home. CAON prides itself on an ability to connect people to the things they use and the spaces they move through from day to day.

A graduate of Industrial Design at the University of South Australia, David Caon honed his design skills working in Milan with George Sowden – an English champion of the exuberant Memphis movement – and Jerszy Seymour, the post–punk industrial iconoclast. From there, he moved to Paris to work alongside compatriot Marc Newson, for clients including Dom Pérignon, Samsonite and QANTAS – for whom he elaborated the award–winning interiors of the flagship Airbus A380. Operating at this level of excellence instilled in David an elegance of process and an intuitive sense of complex client requirements. Today, the combination of big ideas, industrial logic and acute commercial awareness forms the core of CAON's practice.

CAON is a small team of dedicated professionals. The combined skills enable it to respond with suppleness and efficiency to client requirements. Its constant quest to interrogate reason and challenge purpose permit the studio to push parameters in a way that expands concepts and optimizes results. Innovation is a maxim, excellence the benchmark. The combined goal is to surpass themselves with each new endeavor.

The CAON philosophy is simple: Precision analysis and bespoke response lead to unique outcomes appropriate to each individual case. Collectively, they believe that in the right hands design has the power to heighten human experience and enhance quality of life.



The BLOC system of modular furniture is a distillation of Caon's extensive experience devising award-winning aviation interiors. Just as aeroplane premium seating must do double time as support for long haul leisure and work activities, so too does the Bloc system facilitate long days spent in today's deconstructed office environments.

A sophisticated series of solid foam modules upholstered in luxurious Kvadrat fabrics, the building Blocs are able to be transformed to perform at will.

Elaborated upon a regular base of 900x900mm square units, the extensive selection of oblique back and arm supports can be configured according to need, and reconfigured according to whim. Articulable, there is the option to select arm units which contain bins for storing accessories and charging devices. Backrests are generous, the top planes designed to double as solid work surfaces. Desk options in Timber or Laminate can be locked firmly in place within the pods.

Ergonomically fine-tuned, the units are conceived to serve workers in standing, crouched or seated positions.

A complementary series of upholstered acoustic panels is available. Secured by an interlocking keyhole system, their weight anchors them around the Blocs, effectively shrouding the seating elements. As open-planned as today's office may be, privacy is a premium.

Caon has researched and developed a unique colour/textile selection in conjunction with Kvadrat/Maharam. Effectively an extensive menu of options, it is designed to ensure coherence of colour and fabric combination at all price points. It's like having an interior stylist on-hand to make specifying professional.

The Bloc system is made and upholstered in Australia to support local industry and guarantee optimum delay. Estimated delivery time, four weeks. A totally bespoke service is available in certain cases.